

# KU School of Nursing Strategic Plan

**MISSION:** Educate diverse students for evolving roles as clinicians, educators, researchers, and leaders; discover and integrate new knowledge for nursing and healthcare practice; and apply expertise in service to the global community

	<b>Education   Teaching</b> Produce exceptional graduates as measured by NCLEX and specialty certification pass rates exceeding national averages and graduates' career data	<b>Research   Discovery</b> Increase the amount of NIH grant funding by \$2.95M by 2021; \$3.3M by 2026	<b>Healthcare   Caring/Healing</b> Increase by 10% the number of persons served through interorganizational partnerships and practice opportunities that address Kansas' nursing workforce needs
<b>People</b> Develop and support a valued and respected workforce <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>Retention &amp; recruitment</li> <li>SON community composition</li> </ul>	<ul style="list-style-type: none"> <li>Implement by 2020 and evaluate annually faculty and staff development plans</li> <li>Develop a 5-year succession plan</li> <li>Award 6 clinical post-docs by 2023</li> </ul>	<ul style="list-style-type: none"> <li>Recruit oncology endowed professor or groom to fill spot internally by 2020</li> <li>Transition 2-3 junior non-tenure track faculty to tenure track by 2021</li> <li>Recruit 3-5 tenure/tenure-track faculty (one per year) by 2024</li> <li>Increase the number of research post-docs from 0 to 4 by 2024</li> </ul>	<ul style="list-style-type: none"> <li>Expand industry partnerships from 3 to 10 by 2022</li> <li>Expand practice opportunities for SON faculty with CMH and TUKHS</li> <li>Increase the percentage of graduates from underrepresented populations within all SON academic programs</li> </ul>
<b>Community</b> Build, nurture and sustain authentic relationships with communities and partners <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>Enrollment data</li> <li>Site &amp; student participation data</li> <li>New program &amp; strategy data</li> <li>Survey data</li> <li>Grant numbers</li> </ul>	<ul style="list-style-type: none"> <li>Develop Clinical Post-Doc program</li> <li>Expand Salina campus enrollment to 48 by Fall 2021</li> <li>Develop and expand urban/rural interprofessional clinical learning environments (IP-CLE)</li> <li>Develop 2 pipeline programs facilitating increased diversity &amp; rural enrollment by 2024</li> </ul>	<ul style="list-style-type: none"> <li>Submit 1-2 oncology/cancer research projects per year with community &amp; healthcare systems partners</li> <li>Develop &gt;1 new research focused relationship with community partners(s) per year</li> <li>Develop endowed rural health professorship by 2023</li> </ul>	<ul style="list-style-type: none"> <li>Develop and expand strategies to support healthcare education and practice in urban and rural underserved areas</li> <li>Expand the Partnership Program to 12 schools by 2024</li> <li>Redesign SON Advisory Board by 2020</li> </ul>
<b>Value</b> Achieve excellent outcomes while being good stewards of our resources <u>Outcome Measures:</u> <ul style="list-style-type: none"> <li>Data from multiple sources (e.g., Workday, TAMS, OGR data, operational plan)</li> </ul>	<ul style="list-style-type: none"> <li>Secure and implement technology to improve operational and educational efficiencies</li> <li>Implement longitudinal post graduation surveys</li> </ul>	<ul style="list-style-type: none"> <li>Increase Junior faculty R or K award to &gt;1 per year</li> <li>Increase R level grant awards to 8 by 2024</li> <li>Increase number of NIH grant submissions to 15 each year by 2026</li> </ul>	<ul style="list-style-type: none"> <li>Develop alternative revenue streams to support education and practice in multiple settings</li> <li>Identify marketing opportunities for technology</li> </ul>